

# websites

from Sympact, the website experts.





A PageOne website from Sympact will be simple to use and simple to edit, and will have real person support when you need it.

## What you get:

**A complete, launched website.** You don't need to build it yourself. Send us the content you want and we'll put it together into a visually impacting and simple to understand website.

**Mobile-First Design.** We will design your website based on our personally selected website templates. They look great on all devices, especially smartphones.

**A simple content editing system.** A simple yet powerful editing system allows you to edit existing content, add new sections and pages, and upload images and files. Sympact have built this system from the ground up, so there's no external systems to worry about.

**Visitor form submissions.** Your website can include forms to allow visitors to submit information to you. These forms can also send automated responses with attachments..

**Visitor tracking.** A dashboard shows how many people are visiting your site and how many forms are being submitted. You also receive a weekly Google Analytics report.

**A managed domain name.** Your domain name will be managed by Sympact, which means a one point of contact for anything to do with your online presence.

**Customised Development.** If you need more features or integrations than our system provides, we can upgrade you to the advanced enterprise-grade SkyOne system, or we can modify the current system to do what you need.

**Support from Sympact.** This means you have 24/7 support from the company that created the whole system and knows how your business works. Sympact have been creating websites and online systems for 20 years - we're the experts.

**Examples.** Visit [fleshtherapy.com.au](http://fleshtherapy.com.au), [sabreliving.com](http://sabreliving.com), [lending4u.com.au](http://lending4u.com.au), [richardcolbeck.com.au](http://richardcolbeck.com.au) or [huggettfinance.com.au](http://huggettfinance.com.au)

**Costs \$49 per month.** That covers the creation and launch of the website, access to the management system and web hosting.



A SkyOne website from Sympact is an absolute powerhouse system that provides a huge range of online features.

## **SkyOne Features:**

**Content Management** - Easily edit your website yourself, or allow logged-in users to manage certain pages or articles.

**File and Image Management** - Add galleries and libraries. Upload images or files on the fly. Translate PDF documents and insert text summaries.

**Forms and Surveys** - Build smart forms that evolve as they are completed. Allow save and return. Form responses can be fed to external systems or into the in-built CRM. Auto-responses can include attachments.

**Email and SMS Newsletters and Invitations** - Build HTML emails and send by groups or locations. Includes unsubscription system, full personalisation, open tracking and automatic social media posting.

**Online Shopping and Bill Payments** - Sell physical or electronic items with feature selection such as size and colour. Includes a full freight calculation suite and uses SecurePay, eWay, PayPal and EFT Transfer plus a loyalty points system.

**Online Auction System** - Includes a bidder registration process which includes credit card authorisations. Runs regular or dutch auctions. Includes automatic credit card charging upon completion.

**Client and Staff Logins** - Include multiple secure intranets and allow community editing. Unlimited number of access levels allow tiered content.

**CrM (Customer Relationship Management)** - Store huge amounts of data in pre-set and customised fields. Add to groups, journal interactions, send personalised bulk emails and allow customers to view and update their own information.

**Calendars And Events** - Multiple calendars, RSVP system and automated reminders.

**Bookings System** - Send invitations, purchase tickets by online payment, allow guest to invite other guests (and track the association). Cap attendance if required. Use the tablet-based check-in system at the event.

**Appointment System** - Create appointment days and then allow people to book single or double spots. Includes reminders, multiple locations and enquiries.

**Blogs And Commenting** - Create a community by allowing third-parties to add articles. Also allow commenting by secure or public users.

**Social Media Broadcasting** - When you publish an article, the content and link can be automatically added to your social media accounts.

**Goal Tracking** - Track all measurable statistics against your goals, and receive a weekly report showing your performance.

**Visitor Statistics** - View useful graphs showing traffic through your website. Can also allow Google Analytics integration.

**Search Engine Optimisation** - Sitemaps, page titles, reference links and more SEO features are generated automatically without any knowledge of SEO requirements.

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**Examples.** Visit [vow.com.au](http://vow.com.au), [tassiewine.com.au](http://tassiewine.com.au), [hazelbrae.com.au](http://hazelbrae.com.au) and [tasmanianhelicopters.com.au](http://tasmanianhelicopters.com.au)

**Costs start at \$4950 + \$40 per month.** That covers the creation and launch of the website, user training, access to the management system and web hosting.



Phone 03 6423 2051 or Email  
[support@sympact.com.au](mailto:support@sympact.com.au)