



Digital Marketing

Sympact

Digital Marketing Campaign

We can design a digital social-media-platform posting campaign based on your marketing objectives. We will provide regular response reports and tweak campaigns as they progress for the best results.

Our services include:

Create a campaign based on your timeframe and budget using both organic and paid posts on Facebook, Instagram, YouTube, Vimeo, LinkedIn and TikTok.

Design all artwork, source content from sources or provided information and copy-write posts for the campaign including hashtags and call-to-action instruments. We can also provide on-site photography if required.

Create a custom landing page to direct customers to. This creates a separate channel to allow measurement of clicks and behaviour.

We will add the post schedule to each social media platform on your behalf.

We will send you a weekly or monthly report showing the results of all interactions with the posts allowing you to correlate results with your internal sales and call/messaging experience and/or reporting.

We can also run a parallel email marketing campaign to a consenting list you provide with the same marketing message to give you multi-channel exposure.

A Sample Campaign:

Campaign Platforms	Facebook, Instagram and LinkedIn
Campaign Posts	21 posts over a 7 week campaign (3 posts per week)
Email Marketing	Creation and transmission of weekly email blasts
Post Creation	Custom and consistent artwork to match the objective and branding. Copy written based on provided and sourced material.
Boosted Posts	Each post will be boosted on Facebook/Instagram for 2 days with a \$5 per day budget.
Reporting	Weekly report of all responses to the posts as well as landing page statistics
Cost	Creation and scheduling of 21 Posts @ \$50 per post = \$1050 Creation of 7 email newsletters (one per week) = \$395 21 Posts with \$10 per post boost cost = \$210 Reporting and Administration cost @ \$45/wk = \$315
Total Cost	\$1970 inc GST



The Cloud Experts.

Phone 03 6423 2051 or
Email support@sympact.com.au